

WHAT WE HEARD REPORT

Local Transit

Friday August 7, 2018



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COMMUNITY ENGAGEMENT SESSIONS

1. *Thursday June 21, 2018* – Let's Talk Public Meeting and World Café
2. *Monday June 25, 2018* – Strategic Engagement with Seniors at Big Hill Lodge
3. *Wednesday June 27, 2018* – Strategic Engagement Seniors on the Bow
4. *Wednesday June 27, 2018* – Let's Talk BBQ
5. *Sunday July 01, 2018* – Let's Talk Canada Day
6. *Wednesday July 04, 2018* – Strategic Engagement Cochrane Coworking Community / Strategic Engagement Chamber of Commerce & Cochrane Business Network (CBN)
7. *Thursday July 05, 2018 & Thursday July 19, 2018* – Strategic Engagement Major Cochrane Employers
8. *Saturday July 14, 2018* – Let's Talk at Farmers Market
9. *Tuesday July 16, 2018* – Strategic Engagement Grand Avenue Village
10. *Wednesday July 18, 2018* – Strategic Engagement Chamber of Commerce, CBN, & Cochrane Tourism
11. *Thursday July 19, 2018* – Let's Talk at Cochrane Street Market
12. *Friday July 20, 2018* – Strategic Engagement Boys and Girls Club
13. *June & July 2018* – Town of Cochrane Staff Engagement

ENGAGEMENT NUMBERS

Paper Survey Responses:	117 Surveys
Online Survey Responses:	139 Surveys
Residents Engaged in Local Transit Discussion:	Approx. 300 Residents

SERVICE COVERAGE

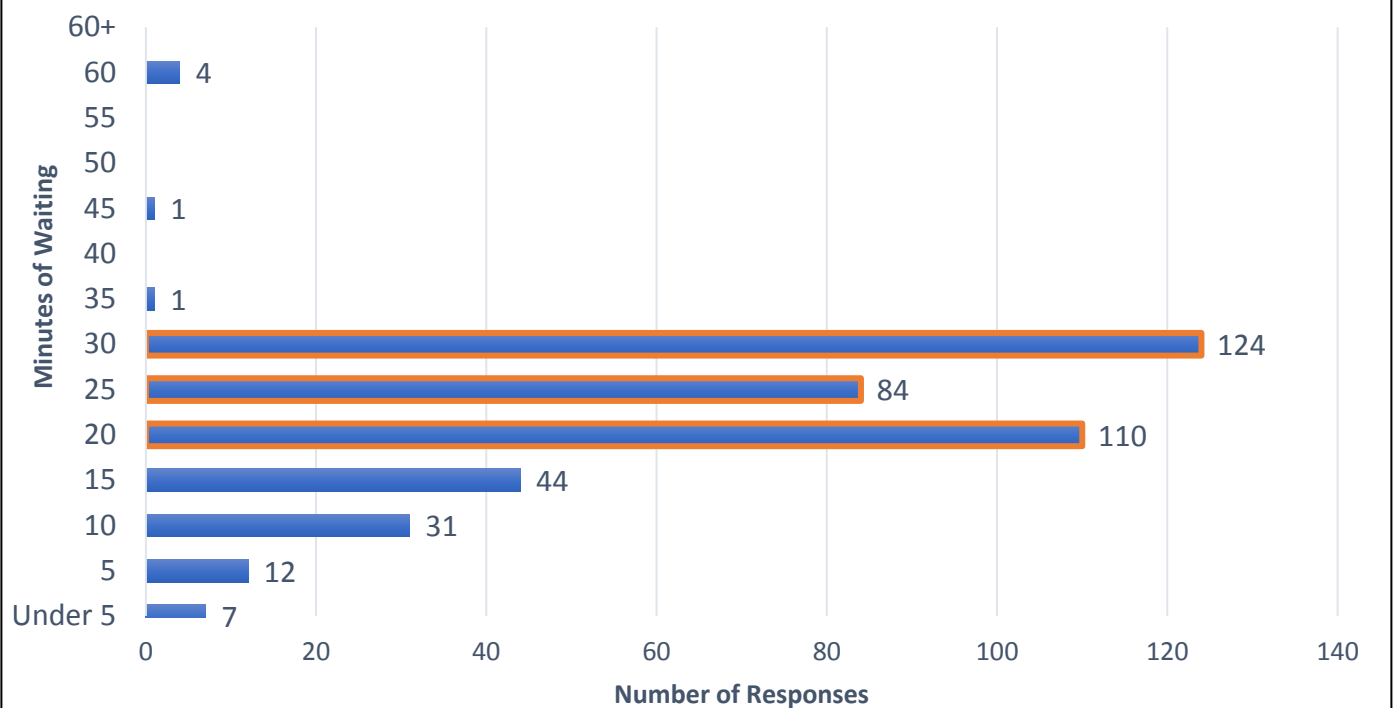
SERVICE COVERAGE TO ALL COCHRANE COMMUNITIES?			
	Paper Surveys	Online Surveys	TOTAL
Yes	100% (117)	88% (121)	94% (238)
No	0	12% (16)	6% (16)

BUS STOP WALKING DISTANCE?			
	Paper Surveys	Online Surveys	TOTAL
Industry Standard of 400 meters (m)	84% (98)	64% (87)	74% (185)
Closer than 400m	16% (18)	16% (21)	15% (39)
Further than 400m	0	20% (27)	11% (27)

SERVICE FREQUENCY – WAIT TIME

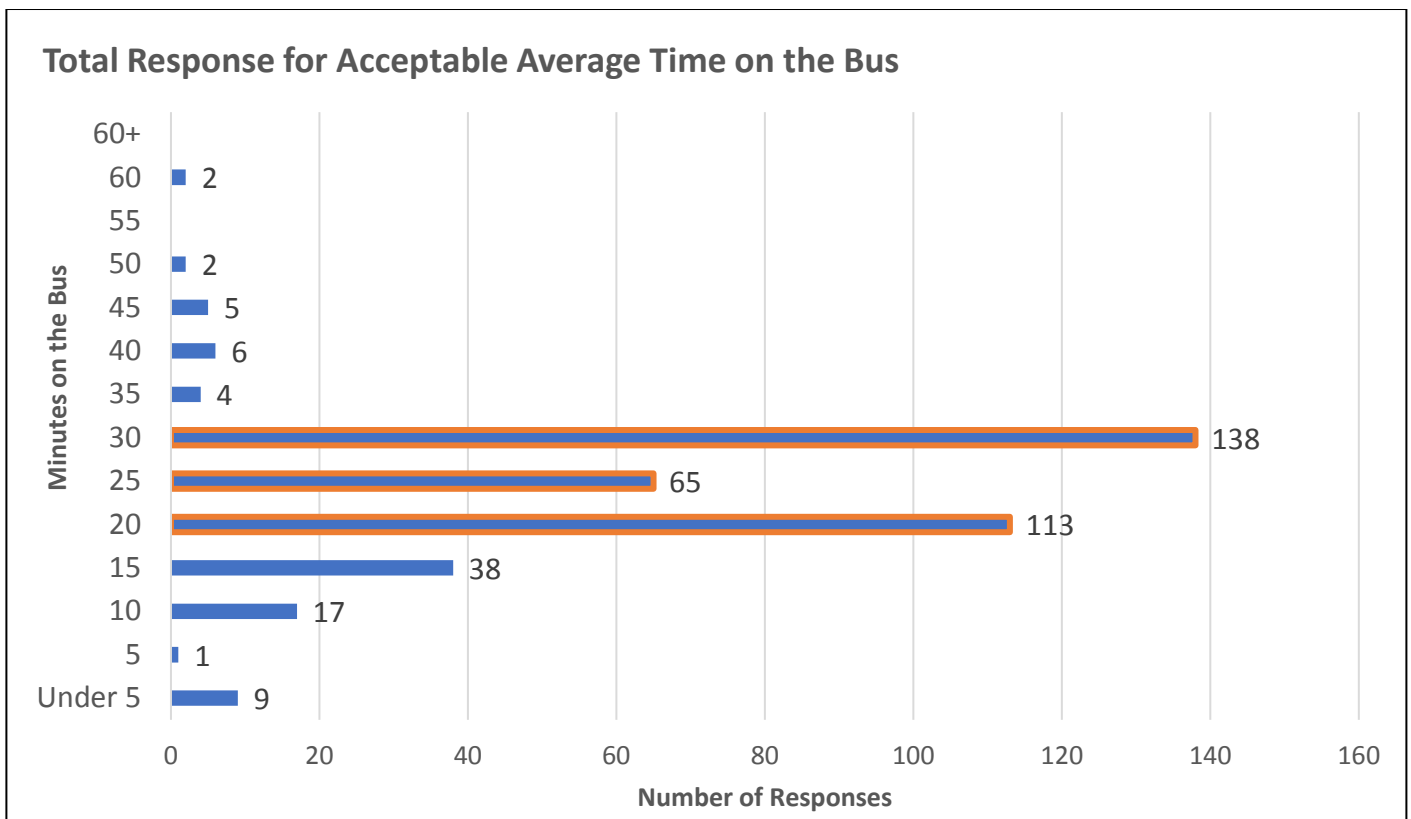
Acceptable Average Wait Time in Minutes	Paper Surveys	Online Surveys	TOTAL
Under 5 minutes	0	7	7
5 minutes	6	6	12
10 minutes	10	21	31
15 minutes	10	34	44
20 minutes	92	18	110
25 minutes	79	5	84
30 minutes	80	44	124
35 minutes	1	0	1
40 minutes	0	0	0
45 minutes	0	1	1
50 minutes	0	0	0
55 minutes	0	0	0
60 minutes	1	3	4
60+ minutes	0	0	0

Total Response for Acceptable Average Wait Time

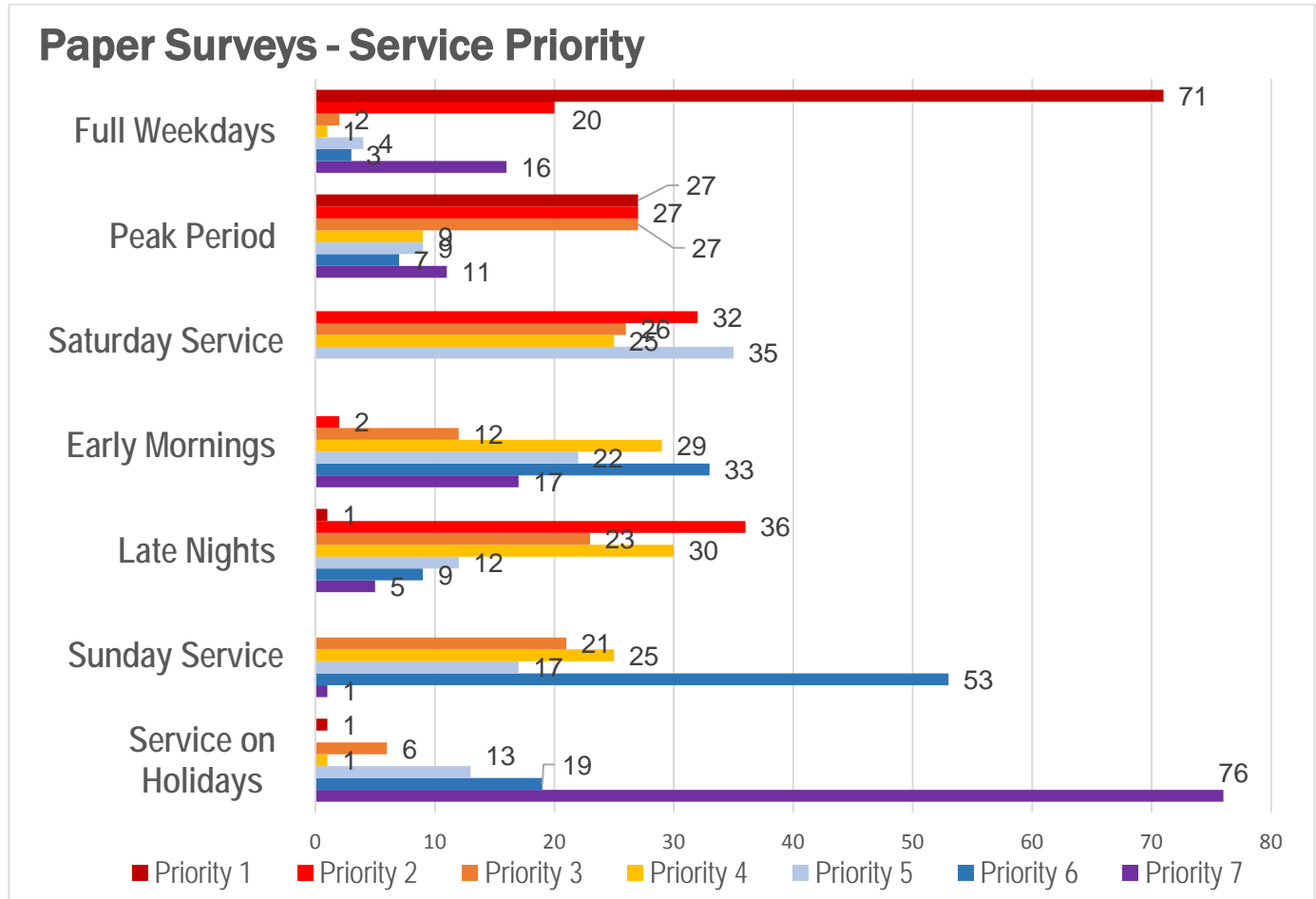


SERVICE FREQUENCY – TIME ON THE BUS

Acceptable Average Time on the Bus	Paper Surveys	Online Surveys	TOTAL
Under 5 minutes	0	9	9
5 minutes	0	1	1
10 minutes	11	6	17
15 minutes	12	26	38
20 minutes	76	37	113
25 minutes	59	6	65
30 minutes	89	49	138
35 minutes	4	0	4
40 minutes	5	1	6
45 minutes	2	3	5
50 minutes	2	0	2
55 minutes	0	0	0
60 minutes	1	1	2
60+ minutes	0	0	0

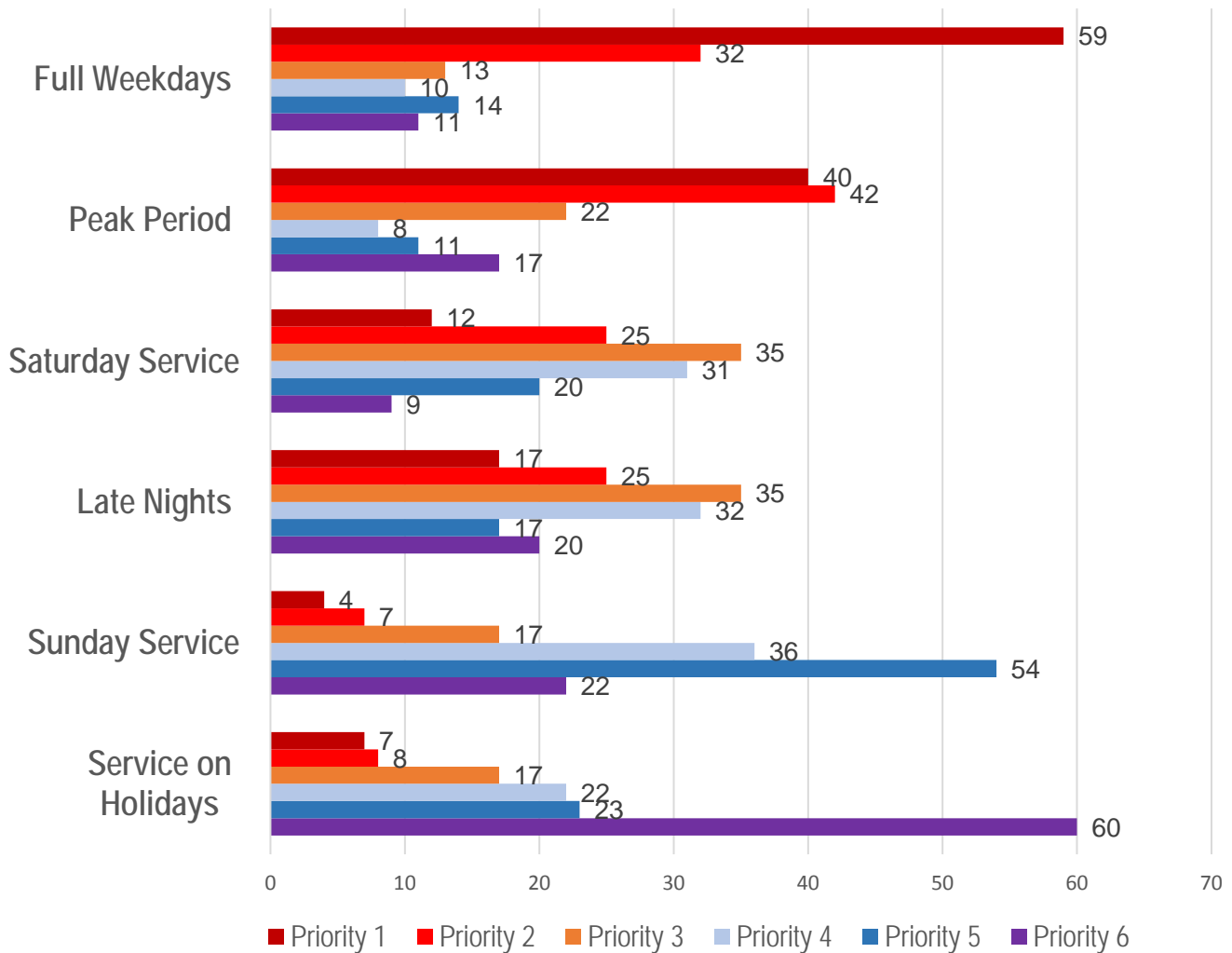


SERVICE SPAN PRIORITY



Paper Surveys - Weighted Service Priority Rank	Weighted Priority Rank
Full Weekdays (Monday to Friday 6am – 8pm)	1 (Highest)
Peak Period (Monday to Friday 6am – 9am & 3pm – 6pm)	2
Late Nights (After 8pm)	3
Saturday Service	5
Sunday Service	4
Early Mornings (Before 6am)	6
Service on Holidays	7 (Lowest)

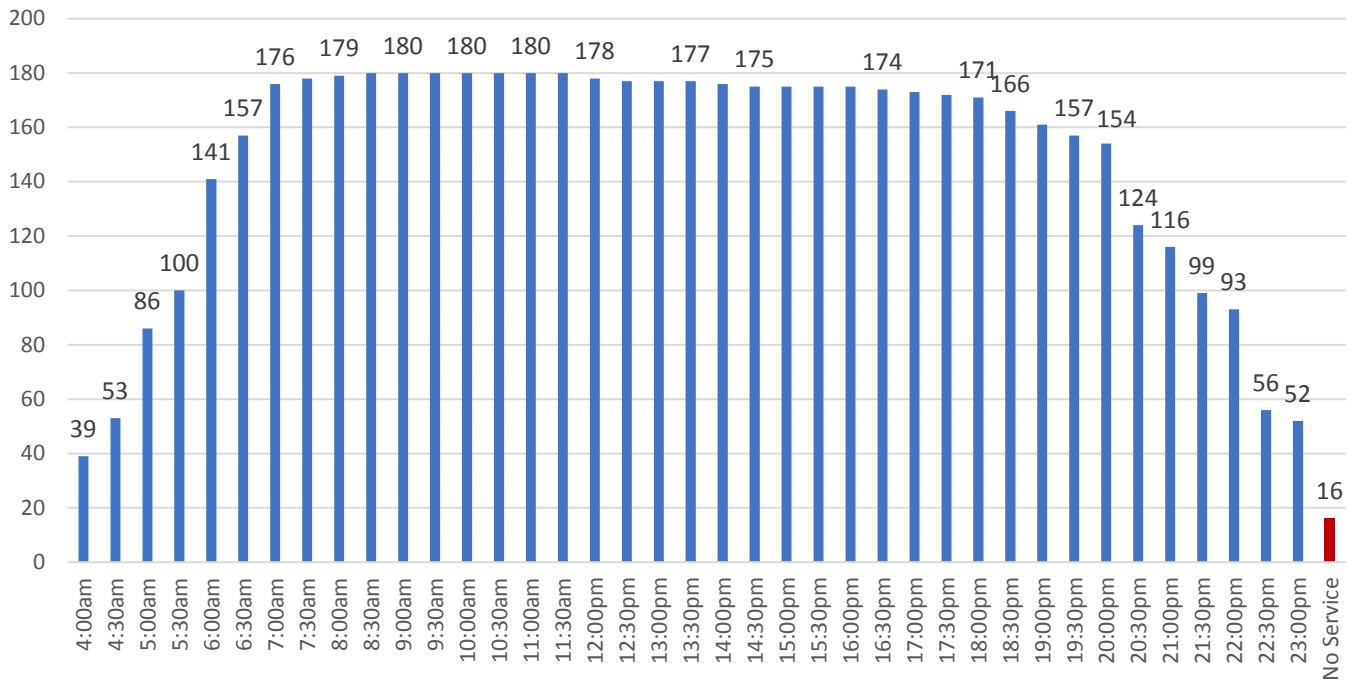
Online Surveys - Service Priority



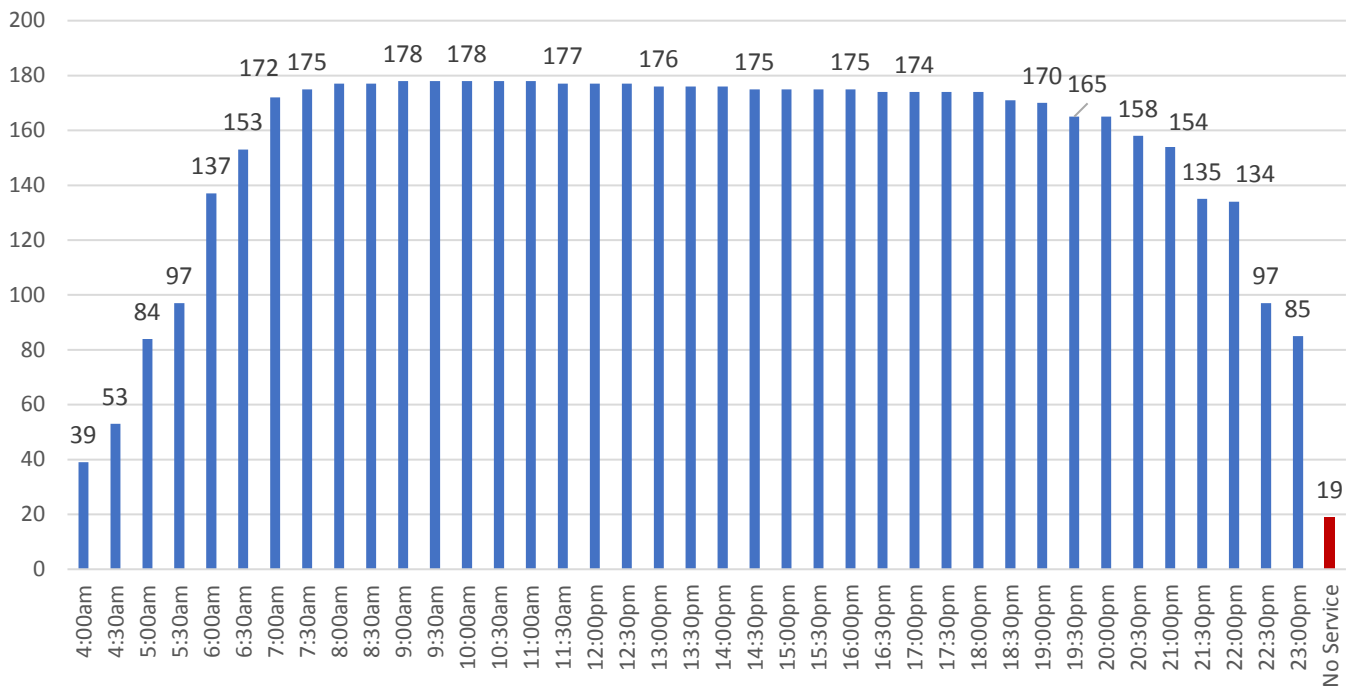
Online Surveys - Weighted Service Priority Rank	Weighted Priority Rank
Full Weekdays (Monday to Friday 6am – 8pm)	1 (Highest)
Peak Period (Monday to Friday 6am – 9am & 3pm – 6pm)	2
Late Nights (After 8pm)	3
Saturday Service	4
Sunday Service	5
Service on Holidays	6 (Lowest)

ULTIMATE SERVICE SPANS – ALL SURVEYS

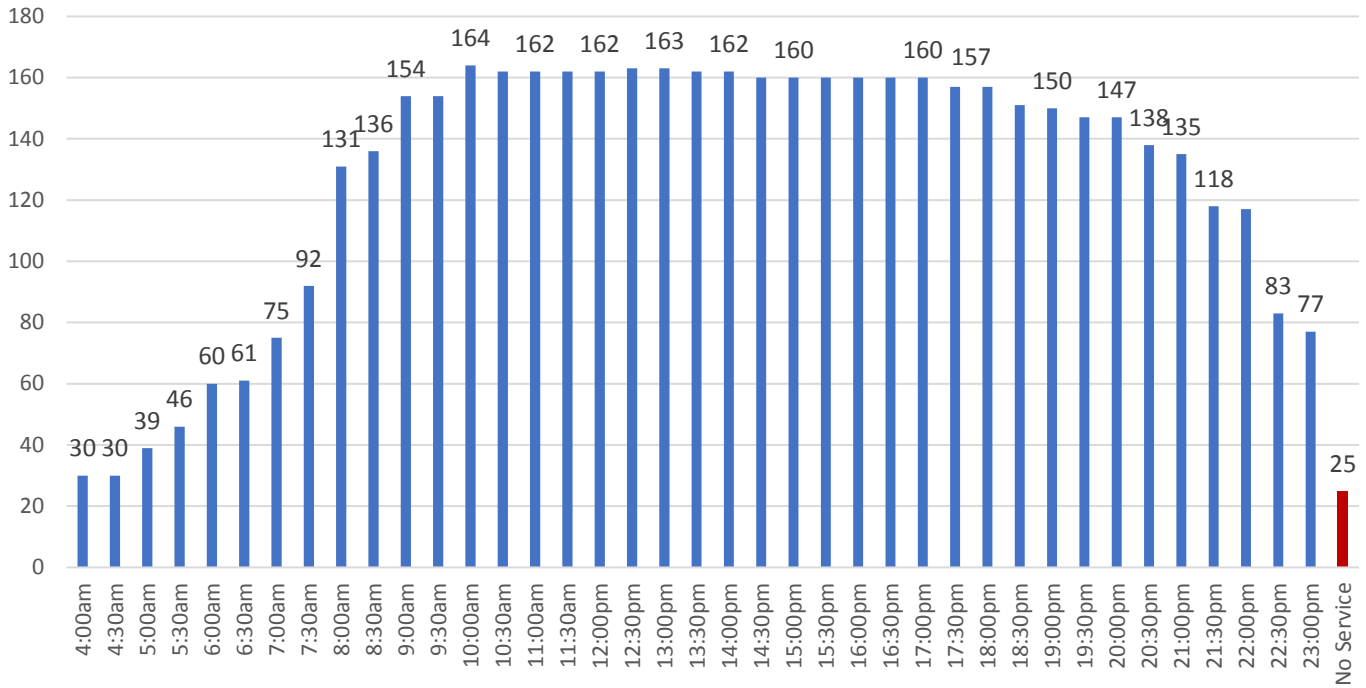
Ultimate Monday to Thursday Time Span



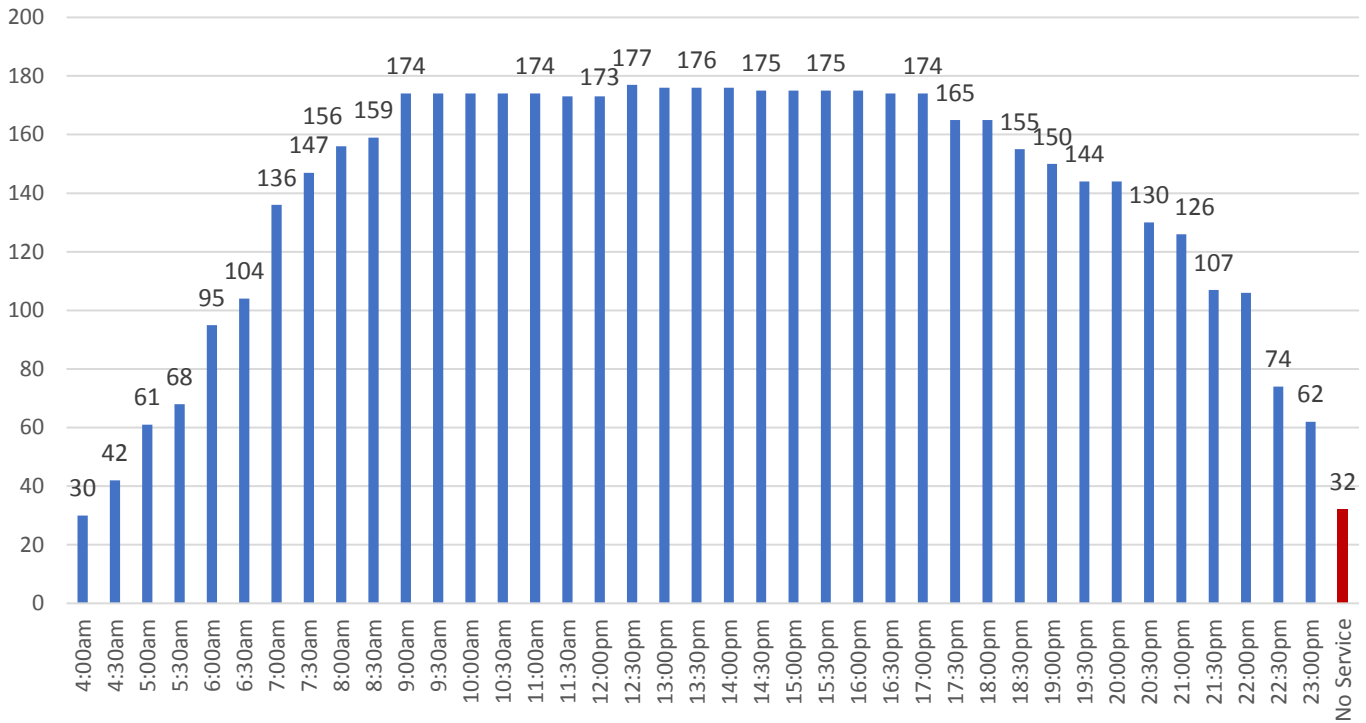
Ultimate Friday Time Span



Ultimate Saturday Time Span

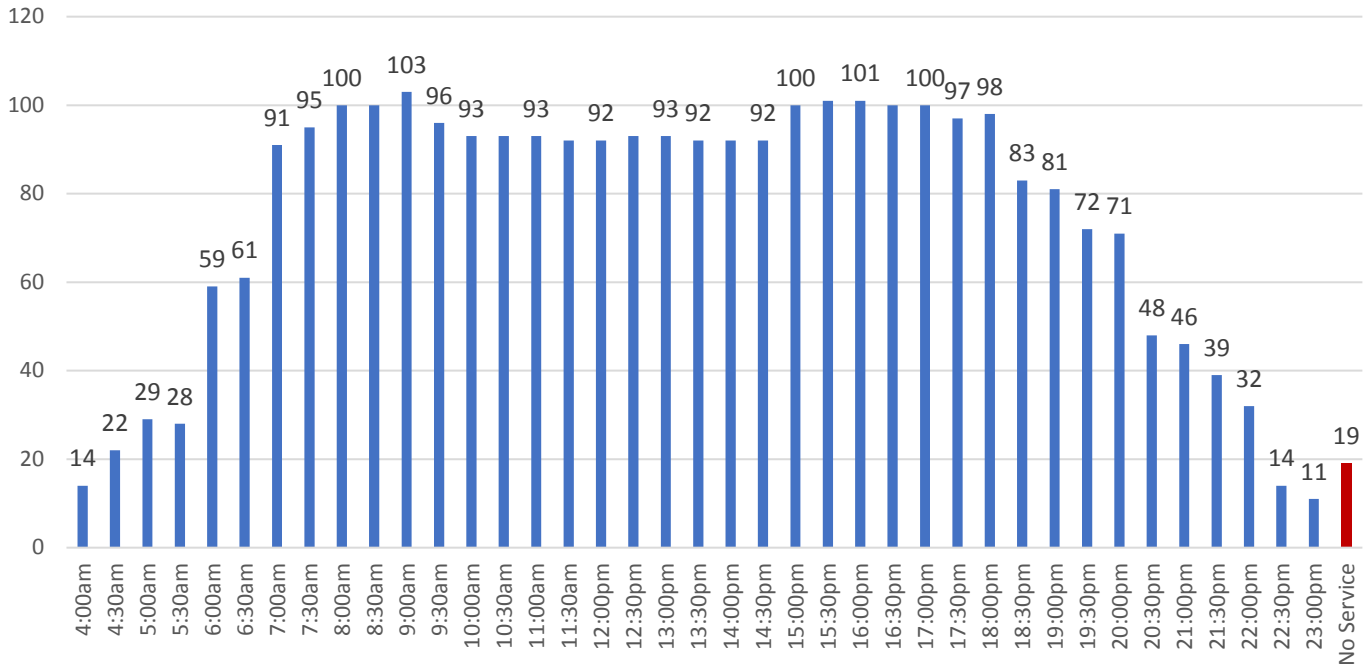


Ultimate Sunday Time Span

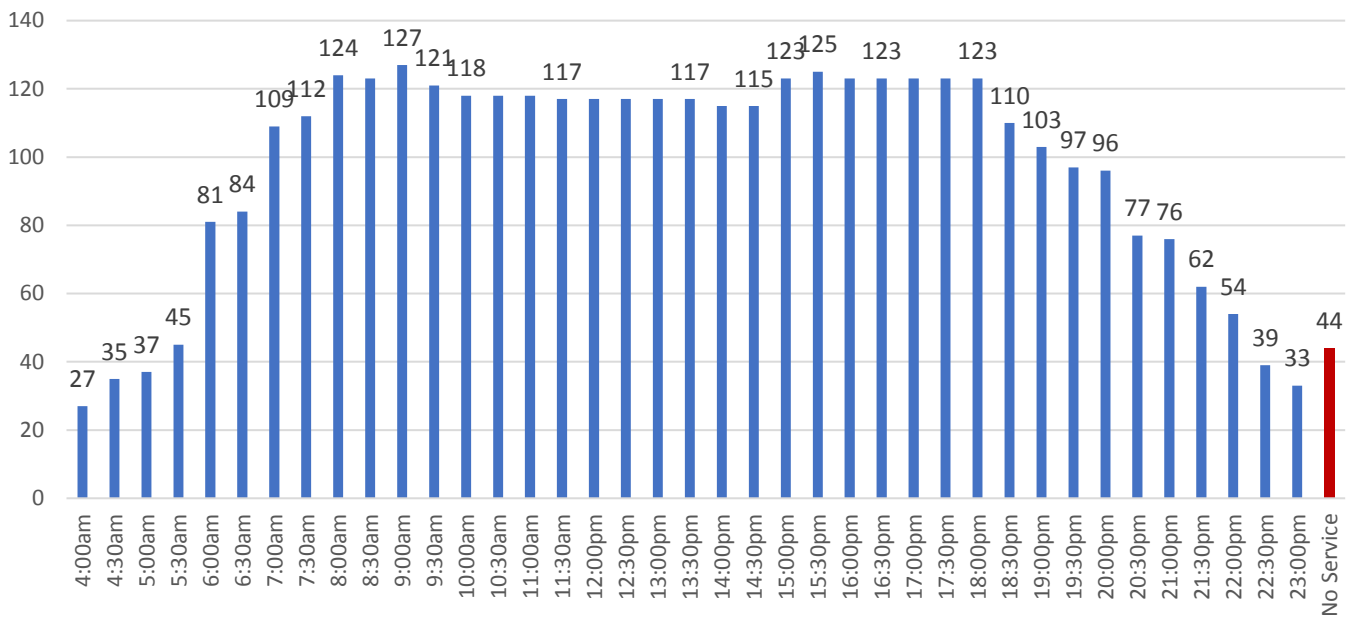


REDUCED SERVICE SPANS - ALL SURVEYS

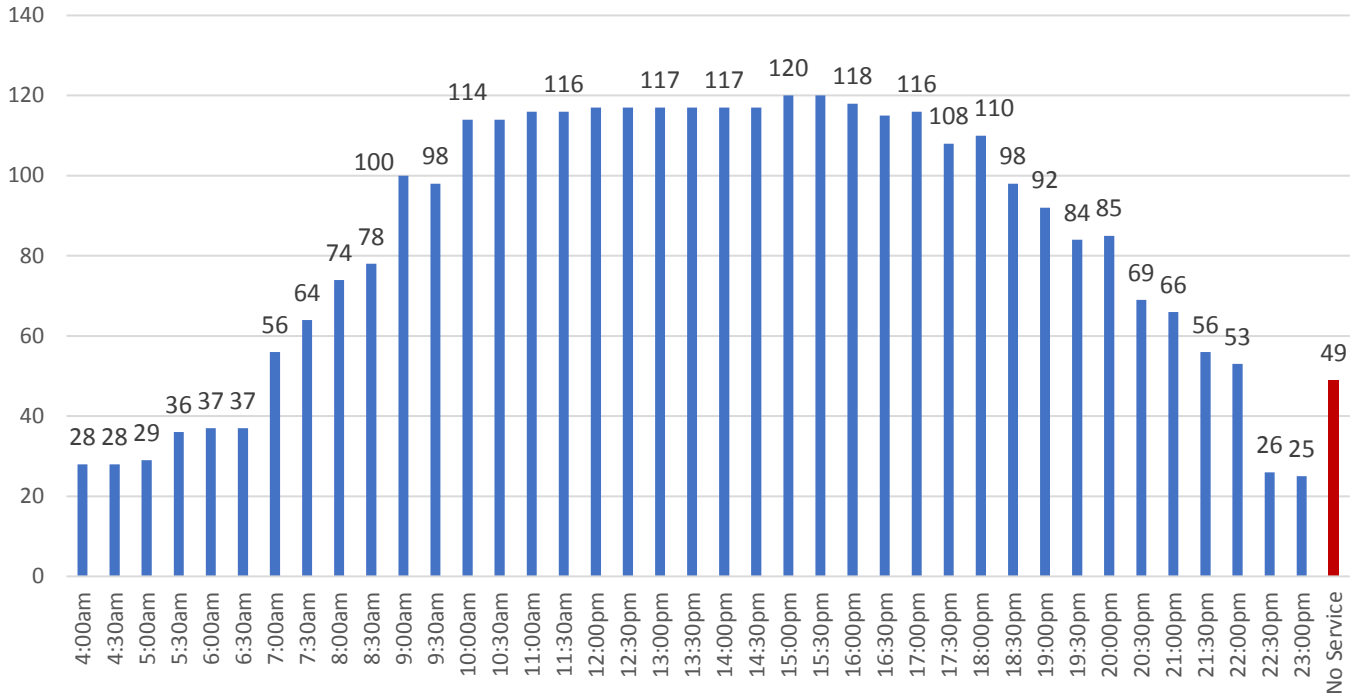
Reduced Mon. to Thurs. Time Span



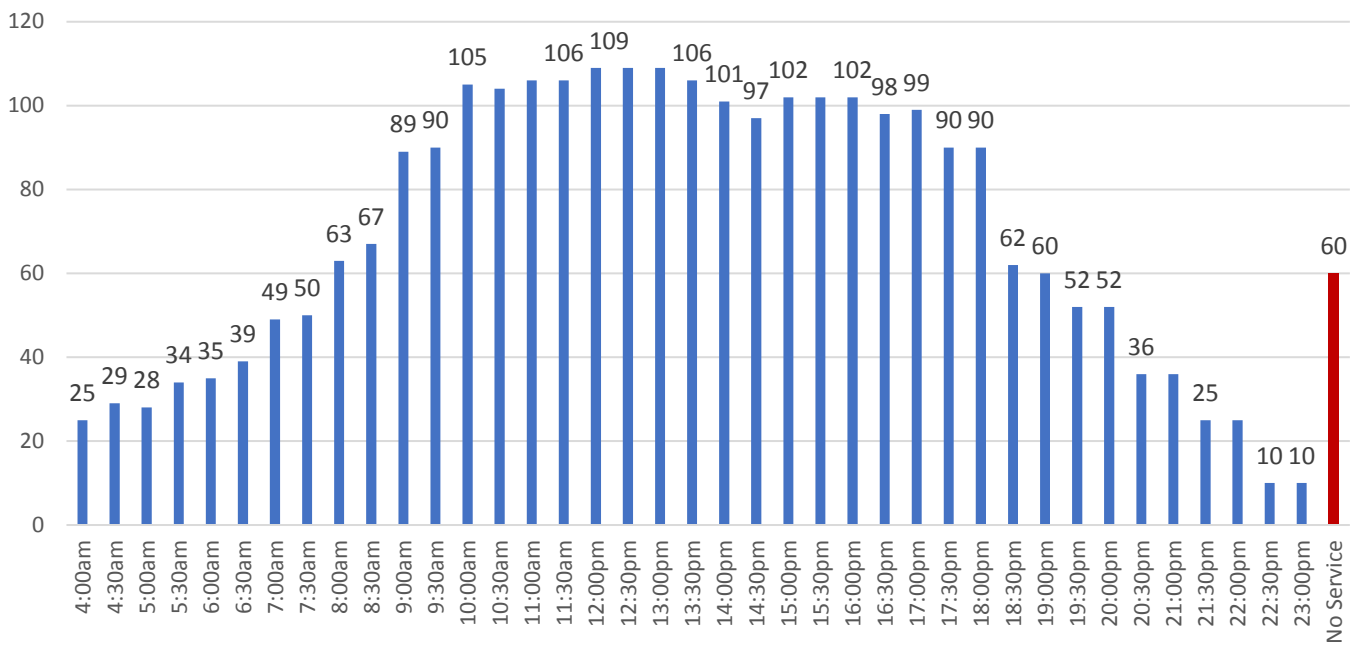
Reduced Friday Time Span



Reduced Saturday Time Span




Reduced Sunday Time Span








BUS FLEET OPTIONS

		BUS OPTION 1		
		Paper Surveys	Online Surveys	TOTAL
Favorite Bus Option		12	N/A	12
Acceptable Size?	Yes	90	108	198
	No	14	24	38
Acceptable Appearance?	Yes	84	100	184
	No	19	32	51

		BUS OPTION 2		
		Paper Surveys	Online Surveys	TOTAL
Favorite Bus Option		0	N/A	0
Acceptable Size?	Yes	72	88	160
	No	12	39	51
Acceptable Appearance?	Yes	75	80	155
	No	10	46	56

		BUS OPTION 3		
		Paper Surveys	Online Surveys	TOTAL
Favorite Bus Option		4	N/A	4
Acceptable Size?	Yes	86	102	188
	No	2	29	31
Acceptable Appearance?	Yes	84	95	179
	No	3	36	39

		BUS OPTION 4		
		Paper Surveys	Online Surveys	TOTAL
Favorite Bus Option		35	N/A	35
Acceptable Size?	Yes	70	104	174
	No	20	29	49
Acceptable Appearance?	Yes	86	114	200
	No	4	19	23

Bus Option Comparison		Option 1	Option 2	Option 3	Option 4
					
Favorite Bus Option		12	0	4	35
Acceptable Size?	Yes	198	160	188	174
	No	38	51	31	49
Acceptable Appearance?	Yes	184	155	179	200
	No	51	56	39	23

EFFECTIVE SAFETY AND SECURITY MEASURES

Security Measure	Effective		Some What Effective		Not Effective		Not Sure if Effective	
	Paper Survey	Online Survey	Paper Survey	Online Survey	Paper Survey	Online Survey	Paper Survey	Online Survey
Security cameras	107	91	3	33	3	6	5	5

Total	198		36		9		10	
Certified and trained drivers	116	126	0	6	0	2	1	3
Total	242		6		2		4	
Route sharing with family/friends	66	96	20	22	6	4	28	14
Total	162		42		10		42	
Door-to-door drop-off	102	59	11	43	6	15	0	18
Total	161		54		21		18	
Security education for passengers	34	32	64	57	11	25	9	20
Total	66		121		36		29	
Visible supports and help points	37	70	28	45	19	9	27	11
Total	107		73		28		38	
Buses and shelters with lighting and/or enhanced sight lines	110	98	7	31	1	6	1	3
Total	208		38		7		4	
Improving law enforcements ability to respond and enforce	90	80	15	37	5	10	8	9
Total	170		52		15		17	
Enhance perception of security through media relations	58	45	48	59	8	12	2	19
Total	103		107		20		21	

FARE PRICE

Regular One-way Fare Price	Paper Surveys	Online Surveys	TOTAL
Free	1	12	13
\$ 0.25	1	0	1
\$ 0.50	1	3	4
\$ 0.75	1	3	4
\$ 1.00	2	7	9
\$ 1.25	2	7	9
\$ 1.50	3	10	13
\$ 1.75	3	9	12
\$ 2.00	89	52	141
\$ 2.25	91	29	120
\$ 2.50	89	56	145
\$ 2.75	84	26	110
\$ 3.00	85	58	143
\$ 3.25	12	16	28
\$ 3.50	12	21	33
\$ 3.75	7	11	18
\$ 4.00	8	15	23
\$ 4.25	0	3	3
\$ 4.50	0	4	4
\$ 4.75	0	3	3
\$ 5.00	0	7	7
\$5.00 +	0	1	1



FARE PAYMENT OPTIONS

FARE PAYMENT OPTIONS?			
All Payment Options (Cash, Transit Card, App)	Paper Surveys	Online Surveys	TOTAL
Yes	104	N/A	104
No	8	N/A	8
Cash Payment	Paper Surveys	Online Surveys	TOTAL
No	8	N/A	8

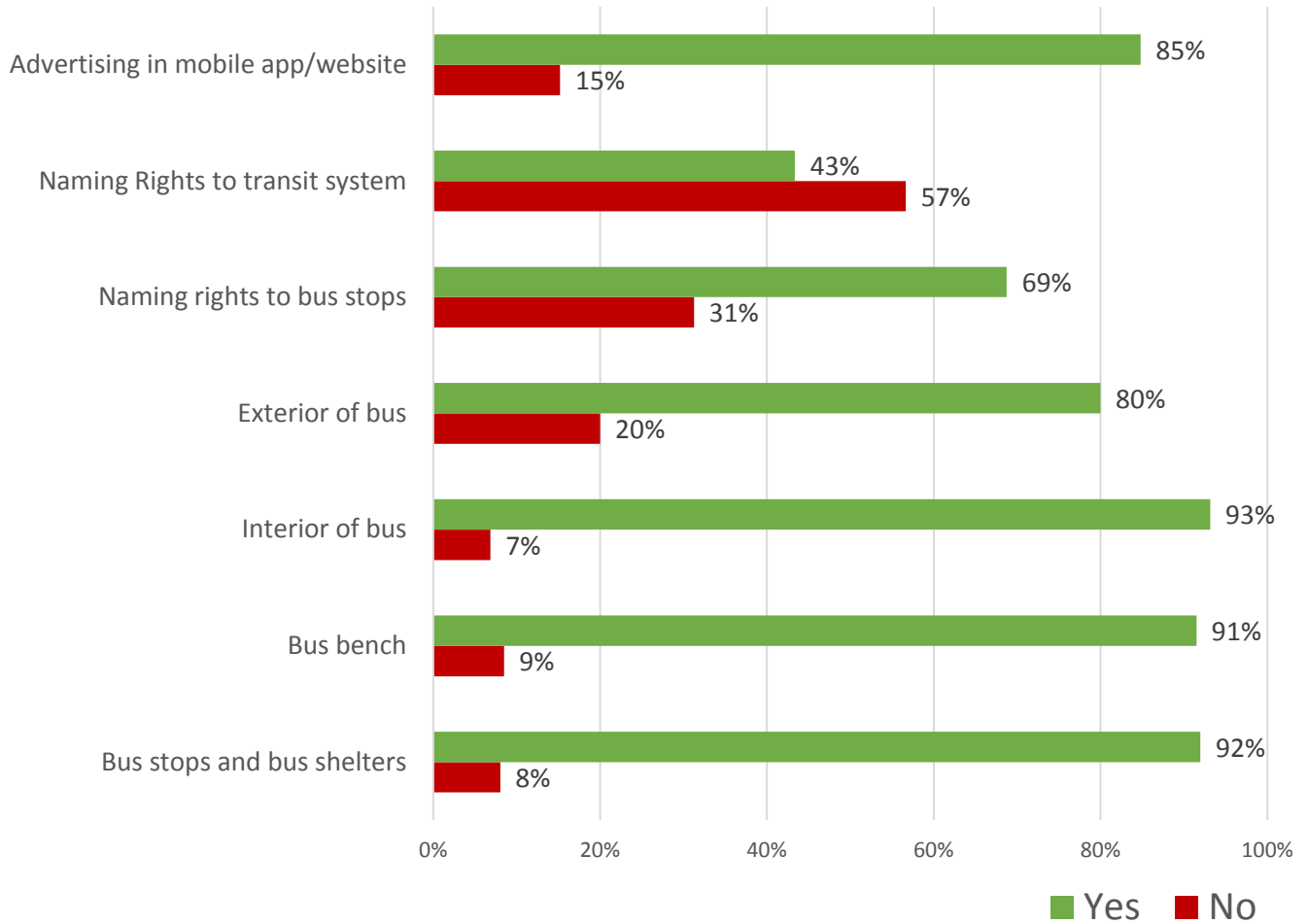
REDUCED MONTHLY TRANSIT PASS & CHILDREN RIDE FREE

REDUCED MONTHLY PASSES			
Senior Pass	Paper Surveys	Online Surveys	TOTAL
Yes	115	132	247 (97%)
No	1	6	7 (3%)
Student Pass	Paper Surveys	Online Surveys	TOTAL
Yes	115	132	247 (98%)
No	1	5	6 (2%)
Low-income Pass	Paper Surveys	Online Surveys	TOTAL
Yes	110	124	234 (92%)
No	6	13	19 (8%)
Adult Pass	Paper Surveys	Online Surveys	TOTAL
Yes	97	73	170 (69%)
No	17	59	76 (31%)
Children Under 5 Ride Free	Paper Surveys	Online Surveys	TOTAL
Yes	96	122	218 (92%)
No	3	17	20 (8%)

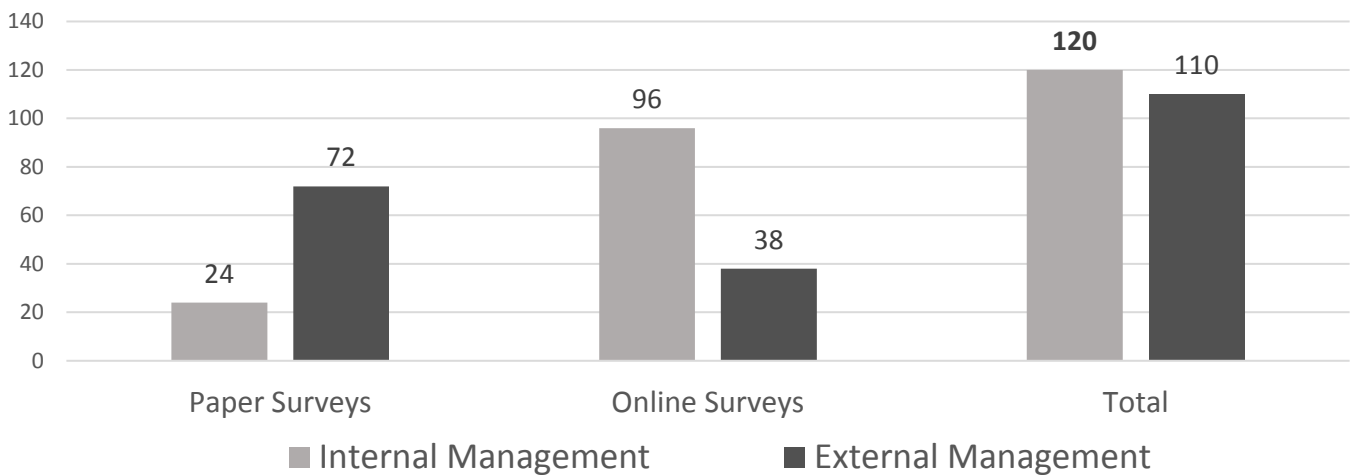
ADVERTISING LOCATIONS & MANAGEMENT

ADVERTISING LOCATIONS?			
Bus stops and bus shelters	Paper Surveys	Online Surveys	TOTAL
<i>Yes</i>	111	118	229 (92%)
<i>No</i>	2	18	20 (8%)
Bus bench	Paper Surveys	Online Surveys	TOTAL
<i>Yes</i>	109	117	226 (91%)
<i>No</i>	3	18	21 (9%)
Interior of bus	Paper Surveys	Online Surveys	TOTAL
<i>Yes</i>	106	125	231 (93%)
<i>No</i>	6	11	17 (7%)
Exterior of bus	Paper Surveys	Online Surveys	TOTAL
<i>Yes</i>	101	95	196 (80%)
<i>No</i>	11	38	49 (20%)
Naming rights to bus stops	Paper Surveys	Online Surveys	TOTAL
<i>Yes</i>	83	82	165 (69%)
<i>No</i>	23	52	75 (31%)
Naming Rights to transit system	Paper Surveys	Online Surveys	TOTAL
<i>Yes</i>	30	68	98 (43%)
<i>No</i>	12	65	128 (57%)
Advertising in app/website	Paper Surveys	Online Surveys	TOTAL
<i>Yes</i>	91	110	201 (85%)
<i>No</i>	9	24	36 (15%)

ADVERTISING LOCATIONS



ADVERTISING MANAGEMENT



ADDITIONAL SERVICE STANDARDS

Should pets be allowed on board?			
	Paper Surveys	Online Surveys	TOTAL
No pets (exception service dogs)	66	71	127
Yes, all pets	25	16	41
Only dogs or cats	21	14	35
In a closed carrier	11	31	42
On a leash	37	53	90
Food and beverages?			
	Paper Surveys	Online Surveys	TOTAL
Both Permitted	24% (27)	51% (70)	39% (97)
Food only	0	0	0
Beverage only	30% (34)	21% (29)	25% (63)
Zero tolerance for consumption	46% (52)	28% (38)	36% (90)
At what age can a child travel unaccompanied?			
	Paper Surveys	Online Surveys	TOTAL
No restriction	38% (41)	26% (36)	32% (77)
5 years	2% (2)	6% (8)	4% (10)
10 years	29% (31)	41% (56)	36% (87)
13 years	18% (19)	25% (34)	22% (53)
Other (8 & 10 years)	13% (14)	1% (2)	7% (16)

Attendants ride free?

	Paper Surveys	Online Surveys	TOTAL
<i>YES</i>	86% (96)	67% (89)	76% (185)
<i>NO</i>	14% (16)	33% (43)	24% (59)

Should free WIFI be provided on board?

	Paper Surveys	Online Surveys	TOTAL
<i>YES</i>	71% (60)	47% (63)	56% (123)
<i>NO</i>	29% (25)	53% (72)	44% (97)

Should the transit fleet be used in emergency situations?

	Paper Surveys	Online Surveys	TOTAL
<i>YES</i>	100% (98)	96% (132)	98% (245)
<i>NO</i>	0	4% (5)	2% (5)

Transit to Town Events for free?

	Paper Surveys	Online Surveys	TOTAL
<i>YES</i>	74% (84)	65% (89)	69% (173)
<i>NO</i>	26% (29)	35% (48)	31% (77)

Children required to be out of strollers to save space?

	Paper Surveys	Online Surveys	TOTAL
<i>YES</i>	56% (52)	47% (62)	50.4% (114)
<i>NO</i>	44% (41)	53% (71)	49.6% (112)

SURVEY COMMENTS

Paper Survey Comments	
1.	Main priority is increasing well being of residents
2.	Concerns about size of strollers allowed on bus - may need to be identified by app so accommodations can be made
3.	Some discussion/concerns about how young a child can be on the bus on their own but mixed opinions
4.	The venue was so noisy, and I had difficulty hearing most of the discussion
5.	Stroller size should be restricted - some are so big they would block the vehicle aisle on the bus
6.	unaccompanied minors are a difficult decision - if they are attended by an older sibling (11 or 12 years) should be allowed
7.	Buses caught in traffic --> delays?
8.	App confusing for elderly
9.	Propane buses please - used by spring bank schools
10.	evening use important
11.	9-11am and 6-9pm believed to be peak use for elderly
12.	It is about time! Let's do it!
13.	Transit on demand sounds good!
14.	If it hasn't been done already, I would like to see the committee research other communities of similar size (likely in the USA as no others in Canada who have this on-demand system) to determine what their successes/failures were.
15.	Cowboy Church 6:30-9pm is important
16.	Seniors do not leave all at once, but still concern for room for walkers etc.
17.	Ramp is okay
18.	Would like service to the door
19.	Seat belts
20.	Advertising local businesses
21.	Utilize buses to block road / barricade
22.	Explore all-day or round-trip passes
23.	Sunday/Saturday discounts or targeted specials around events
24.	Any discussion of ticket vs credit models
25.	Can the app/transit card be used to purchase /share fares with another person?
26.	Are bike racks optional for all models
27.	Use Cochrane dollars for payment
28.	Need to make transit system viable option to everyone (i.e. take transit vs driving their car) for it to be effective. How? -affordable (why I suggest \$2) - easy to use (mobile app) - convenient (available during a wide range of times during the day)
29.	Make sure transit can be used by all - mobility impaired - hearing impaired - visually impaired
30.	Advertising on bus stops and bus shelters currently not possible in bylaw (3rd party signage)
31.	Concerns on slope of ramp for bus
32.	Consider university students!
33.	Need for a low-income fare from Calgary to Cochrane

Online Survey Comments

1.	Define 'appearance' for the bus choices. App advertising outside of the booking portion. Stroller's: What about parents/caregivers with multiple children? It may be safer to keep those in a stroller who are already in one. If there was local transit later on Friday and Saturday nights would that help those who want to drink, not drive? This would apply to special event days as well. When booking are you given a wait time?
2.	I look forward to a system in place asap....there are far too many seniors up here and youth who need this as well as families with one vehicle who need access to shopping and appointments but also to local businesses in different communities as there are over 700 home based businesses in cochrane not just the downtown!
3.	As for on-demand, I believe that should be for seniors and disabled, as in Handibus, and as not-everyone is computer savvy or even uses, needs to be able to phone to arrange.
4.	We don't need transit. focus on senior on demand service. otherwise transit it not required. stop trying until we have over 100k people and it becomes more appropriate. we have a bunch of communities that are half complete which means the planned transit routes for these communities won't be available to implement. wait until the communities are done, before adding in transit. but overall, we do not need transit.
5.	We do not need transit. It is not even close to being more convenient than driving in this town. for those who cannot drive, implement a transit service for them, although I'm pretty sure this already exists. No bus stops in front of people's houses.
6.	I had a really hard time getting the sliding scales to work properly for the survey. A transit system with set times would be better in my opinion. It would save confusion and delays.
7.	Please make a regular service and not on call becausr on call is not efficient and it ends up like the poor service Access Calgary gives. It also takes a lot of work to try to schedule multiple clients.
8.	Rate and time questions are kind of useless as it depends from where to where you are going. Can't say 20 minutes on bus and \$5 Are ok if I just need from example Fireside to Riversong. You have to be more specific with those questions
9.	transit should look at the canmore and banff model. As both towns function with buses in small places and crazy traffic. Also I would love to see an artist to design on the buses. Canmore and banff have lovely buses to wildlife, we could have horses and wildlife, bike racks would be very good to have. Also canmore to banff is 6 dollars, 20 minute ride. Cochrane should be able to have one bus that goes to Tuscany even if on selected times for 6 dollars, it's a 20 minute ride to the LRT. it would help connect cochrane and workers. It really needs to be implemented! There's no reason why the Town cant make this happen.
10.	This has been a long time coming. Please choose a modern looking bus with good visibility. Electronic payment is a must.
11.	My only comment is that I am thankful for and wholeheartedly approve of the current council actively seeking and encouraging communication with the residents of Cochrane. I don't always agree with the decisions made but I can at least take solace in knowing that the majority of my neighbours have had their say heard. That's democracy done right. Keep it up.
12.	It is about time to start with transit to reduce traffic and increase mobility. However, it should also be considered to have a regular transit connection to the Calgary Transit system - not downtown, but the closest C-Train station (Tuscany or Crowfoot).

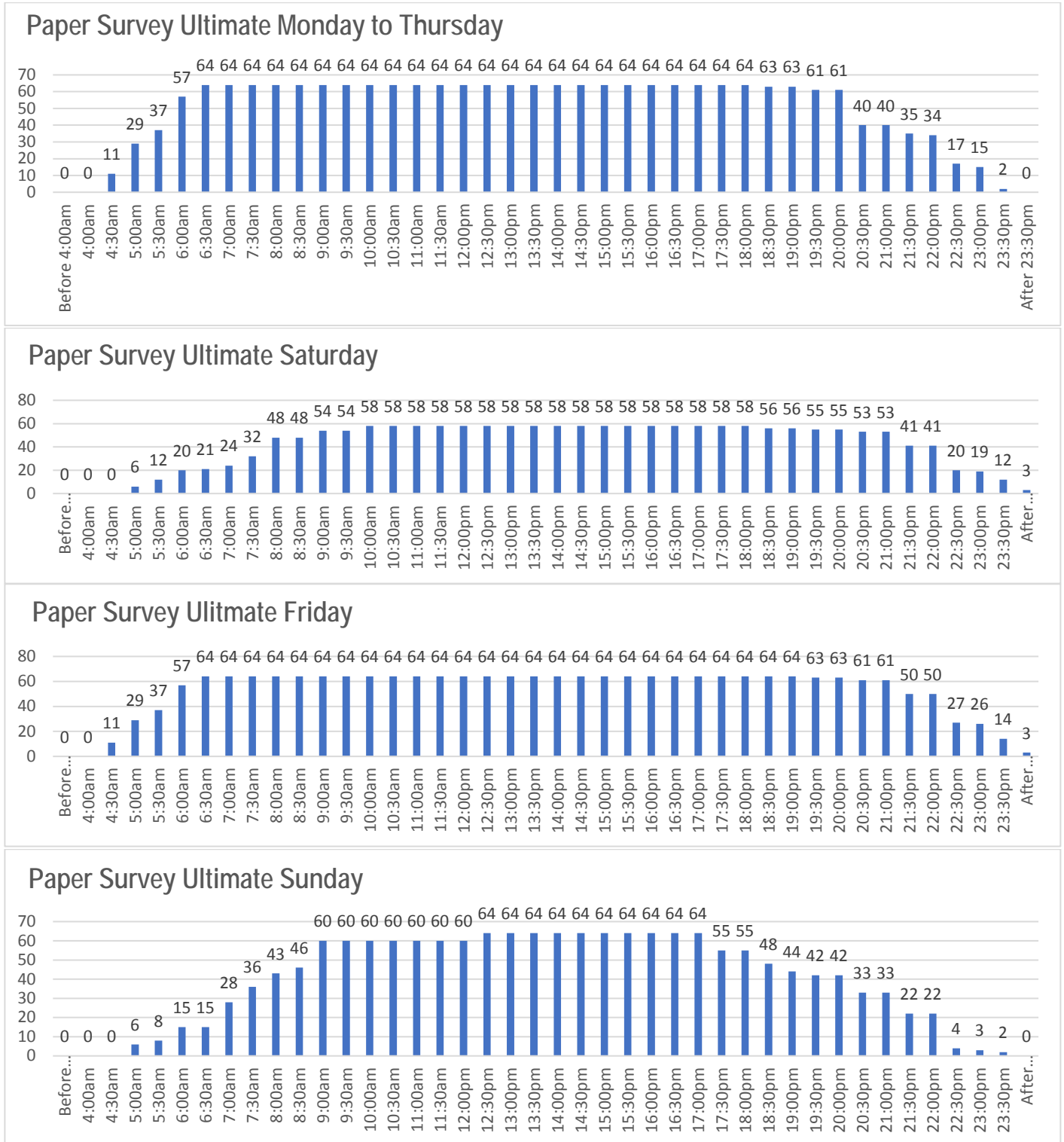
13.	I think the bus should be named after a resident who died while waiting and advocating for transit every chance he could get. He was a community builder of the year and cared deeply for this project and it would be very meaningful to have a bus named after him in his memory.
14.	Publish results of survey on social media
15.	Much needed in our growing community. Especially for seniors.
16.	This at minimum would be essential to getting kids to spray lakes from their communities. Consider a shelf for hockey sticks as many kids go to sticks and pucks and carry a smaller athletic bag and their stick. I live in heartland and we are very isolated from town and the community. Very hard for our youth and seniors to get around town. Would really appreciate an affordable and viable option to safely send my kids to town. Thank you!!!
17.	If children are required to be out of strollers to save space, youth should be required to stand for those with children and for seniors.
18.	I do not believe transit is needed in a town our size. If you require transit for your life then Calgary is more suited to your needs. If transit becomes available it should be limited to day hours and start as a very limited schedule to see if more than 15 people will use it. Realistically most people work in Calgary and youth will be in school week days so there should be a limited number of buses running.
19.	1. Buses NEED to be easily accessible to ALL - with space and easy access for bike riders/parents with strollers/elderly with or without canes/wheelchair users/crutch users/ those with impairments (i.e. kneeling buses - NOT RAMPS) 2. Consider charging for street parking downtown (funds to help offset transit costs & to encourage use of transit to downtown)
20.	<i>Name of respondent</i>
21.	Where is the no bus option in the survey? Where is the cost to tax payers shown?
22.	Request Uber be also available for the entire town not just a portion of it. Currently it is only available east of 22 and south of 1a.
23.	I fully support advertising in all forms as long as its revenue is used to reduce cost for users.
24.	If there's advertising by bus stops, benches or outdoor then there is high chance that someone will vandalize. Therefore it costs to fix, ensure that it's environmentally friendly and secured well.
25.	Let's get this transit on the road. Traffic is crazy and helping locals get around without using a vehicle is a great service on more than one aspect. It will help the communities to the north and south feel more apart of Cochrane. Stop talking about it and get it done!!!
26.	I don't see any inclusion for those communities, such as Monterra, who also have potential transit riders, adults, elderly and children. I do understand that this is considered a "rural community" but regardless we still utilize all the amenities of Cochrane. Instead of making this into a political stand off, as in county vs town or vice versa, why not approach the county and see if you can work together to provide this service to some of the out lying communities. Unless of course, those rural users of your amenities and the revenue they generate from such use is not that important to the town of Cochrane to even look at that. Perhaps you have enough revenue coming in from that the revenue from those outlying communities isn't required. If that is the case, then I can see where you would like to see us pushed out. Just voicing the opinion of residents in the area who seem to always be left out of anything that the town of Cochrane looks at even though we support the local businesses just as much as someone who lives within the town boundaries. I do think it is time that this is started to be considered. Being treated like outsiders is getting old really fast.
27.	Where's Option 4? No Bus service until it becomes economically feasible? Why has this option been lost from previous public engagements on Transit? Survey is inappropriate as this option is not considered!!!!!!

28.	We definitely need some type of transit for teens to get around town, since our town is so spread out and many subdivisions are only easily accessible along highways, and to school and back for extra curricular activities. It is also necessary for seniors and low income residents without a car so they can get to facilities like Spray L Lakes Rec Centre.
29.	I want on demand uber-like service, maybe taxi with handicapped capabilities like 'Access Calgary', out of town pick up service, emergency service 24/7, and self driving whenever feasible. I want the most flexible service that is available at time of implementation.
30.	I would probably not use at this point in my life. However, as long as my tax don't raise over \$4.00 per month, I would not be opposed to have this service available to those who need it.
31.	Transit for seniors is necessary - it is one of the complaints of the senior population. I would believe it would benefit students as well. Cochrane is not small town anymore - we need to adapt to the changes and add this essential service for those who are low income or cannot drive. I believe it is essential to keep prices low to promote the service - too high of a cost and people will be unable to use it! Also, consider a bus to the C train station at Crowfoot - that would be beneficial.
32.	The blue bus is my favourite but only 15 passengers. The mercedes is nice too but I am sure that is more costly? I think advertising on the exterior of the bus should be for the town of Cochrane or only support Local small businesses (not large box companies like walmart though) things like Kids sports/ or Bethany Care/ or local restaurants.... I also think advertisement should help with reducing costs of running this system. I think it's a great idea....if only I had more time, I would have liked to help with this project.
33.	We absolutely need transit in Cochrane. My family lives in Heartland and we are land locked. You can't cross the tracks and there are no pathways to walk so you are forced to walk thru tick infested fields or on the highway which is unacceptable. Transit needs to be a priority.
34.	This survey's questions were all pro transit. Where is the survey for the against transit?? Will the town once again ignore those against this proposal?
35.	PLs do this quickly ! Hopefully done this yr or next yr Thx
36.	The only fare for the adults/students that I think should be lowered are the monthly packs by \$5-10 each. The daily/10 pack are fair across the board.
37.	It would be great to be able to pay on the bus with a digital wallet. That's being adopted in a lot of places. Return fair should be not much more than single.
38.	Bus starting hours should reflect when the workers in Cochrane need to be at their jobs. Has anyone spoken with managers of places like McDonalds or A&W?
39.	Still think the town of Cochrane is too small to support a public transit system. Comparisons to Airdrie are apples to oranges. Where are the buses going to be stored when not in use? Maintenance costs? If the town would quit developing every single inch of land and imitating Calgary with its sprawl first then maybe transit should be on the table but as it is right now infrastructure doesn't support the number of people that live here and buses are not the solution as most people work in Calgary and have cars. I sure am not going to give up driving my car to take the bus to get to 'downtown' Cochrane or Quarry Park
40.	Use an Uber/Lyft style of operation to keep cost down
41.	Please make sure there is downtown Calgary commuter service
42.	This is a much needed resource in Cochrane.
43.	Start small and test viability before plunging too deeply into expense. Start with one or 2 routes , test usage and cost. Recognize user groups and incomes. Why are they using transit?

44.	It's important, especially for the town's youth! They need a reliable, safe way to travel without feeling like they have to get in peers cars.
45.	Event shuttle \$1, transit group should monitor advertising, great revenue if done right. Would like to be involved, <i>name and contact info of respondent</i>
46.	Buses should be available in evenings to bars
47.	Commute to Calgary would make a huge difference in traffic
48.	Yah for public transit!!
49.	I couldn't move the slider for some reason on a few questions. Transit in Cochrane is absolutely necessary and long overdue.
50.	There was a feasibility study completed 10 years ago including focus groups which I sat on, this survey strikes me as a stalling tactic and waste of money. Furthermore the study does not allow for input in transit linking to Calgary which is the priority over local routes.
51.	It would be very helpful to get transit to the closest Calgary train station. For people with jobs, students etc. It would help with all the traffic in the morning up the big hill and so many people in Cochrane can't afford to go into Calgary, there is almost no way to get there without owning your own car
52.	It is a waist of tax payer money to bring a transit system to Cochrane, the town is not big enough to require it as of yet. Once you get down town you can walk everywhere.
53.	Having transit within Cochrane has become essential. I hope there is also a consideration to transit between Cochrane and Calgary. Thanks so much!
54.	I am more concerned about regular transport to and from the satellite communities and downtown Cochrane, rather than travelling outside of Cochrane. You wrongly assume that all families have more than one car. This is simply not true. Lack of internal transportations leaves residents more isolated and less likely to shop and work in cochrane.
55.	I think that having a central bus station close to the core is obviously something that is greatly needed, with the old Esso gas location being the obvious best choice. I think in this case, a pedestrian foot bridge over the railway tracks would be required, that comes out near the provincial building at 2nd Ave, although I realize this would require coordination and approval from CP rail. I think the mini euro style bus is the better choice, they are the most aesthetically pleasing of the choices (I don't think there is anything uglier than a Ford Starcraft), and I think in most cases, a 10-15 seater is going to be sufficient, and if it needs to be more, it's going to need to be closer to 30-40, not just an increase of 5 people up to 20. Coordination with the City of Calgary to allow pick-ups and drop-offs at Crowfoot station is almost necessary as well, although I know a good number of residents believe it's just a simple case of "just park the bus and drop people off there", it isn't.

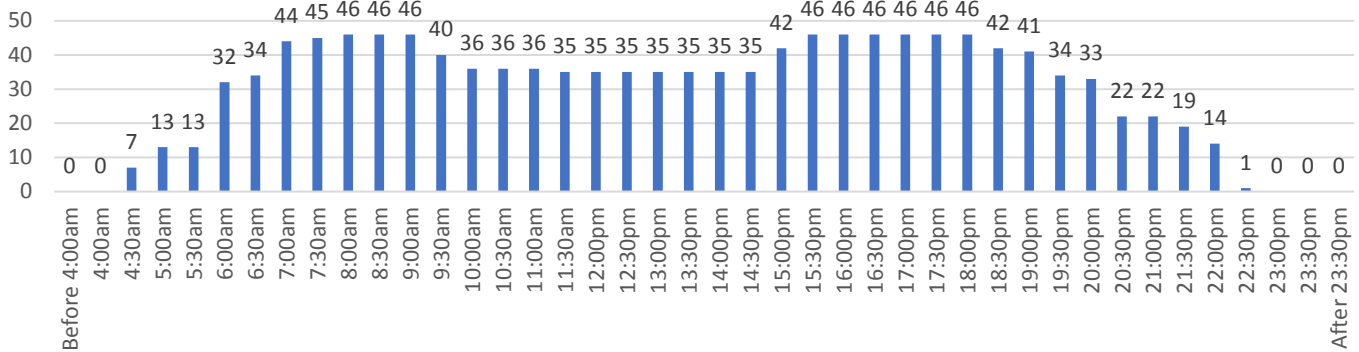
APPENDIX

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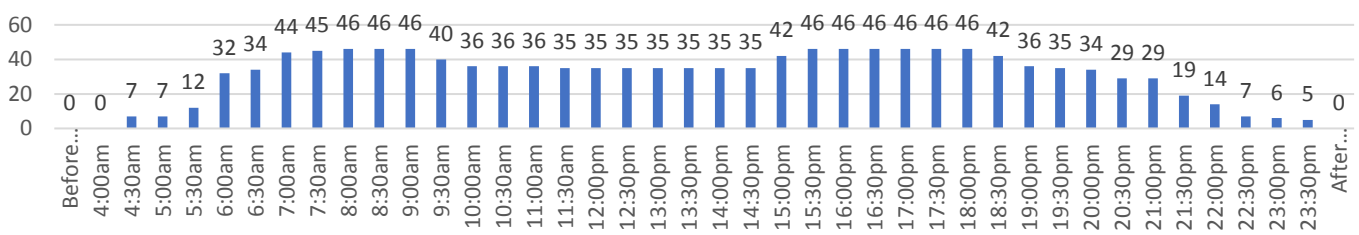


Paper Survey Reduced Service Span

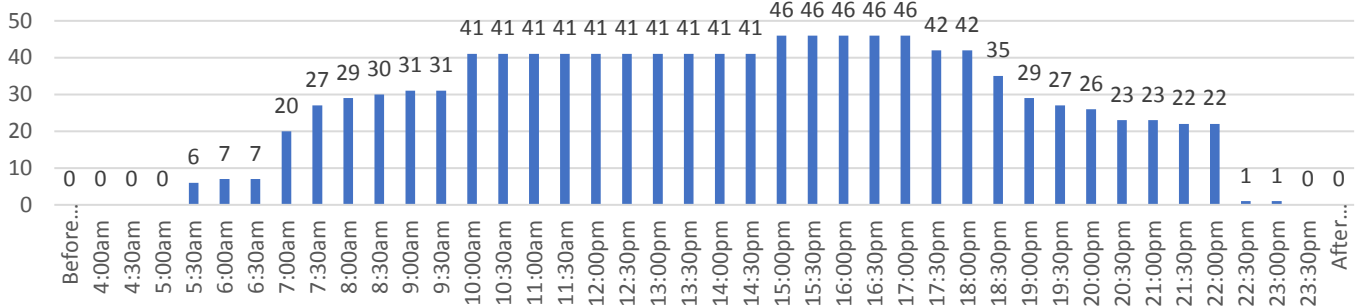
Paper Survey Reduced Monday to Thursday



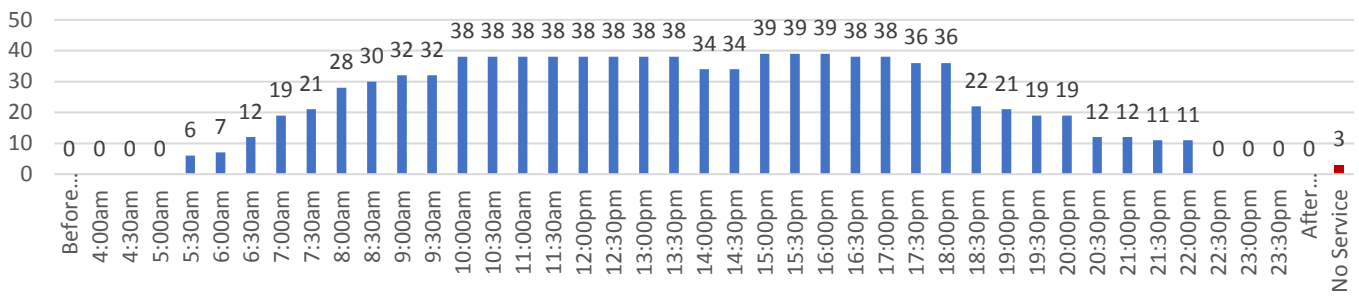
Paper Survey Reduced Friday



Paper Survey Reduced Saturday

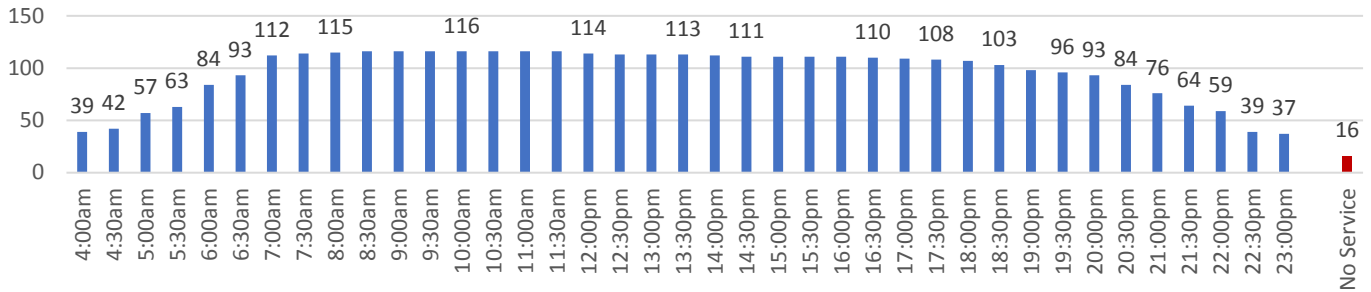


Paper Survey Reduced Sunday

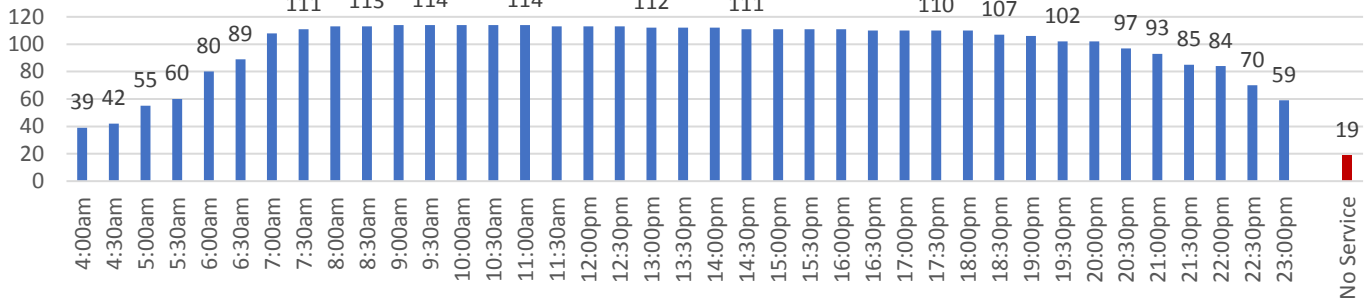


Online Survey Ultimate Service Span

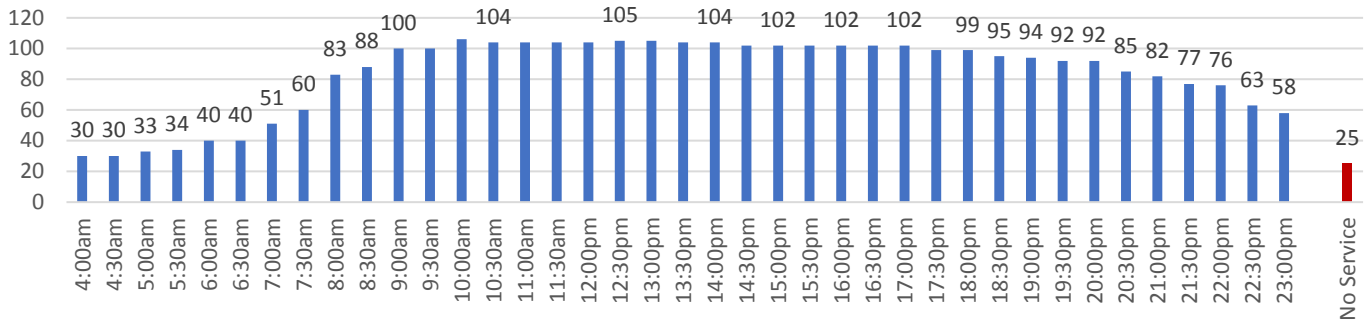
Online Survey Ultimate Monday to Friday



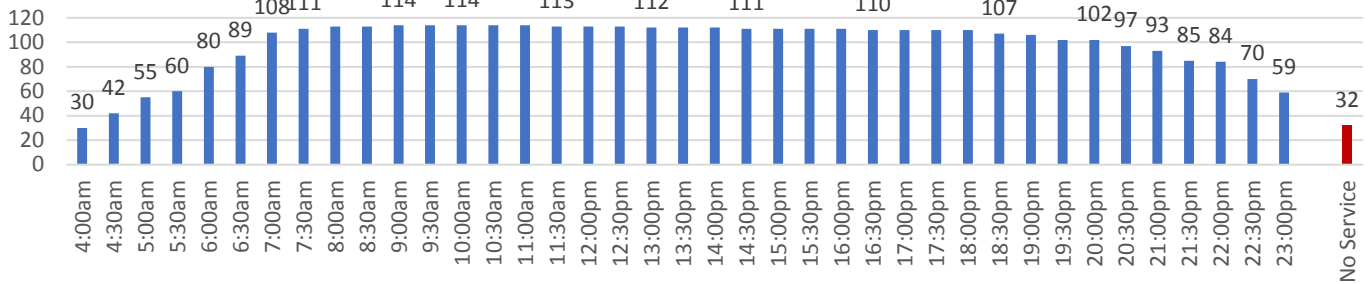
Online Surveys Ultimate Friday



Online Survey Ultimate Saturday

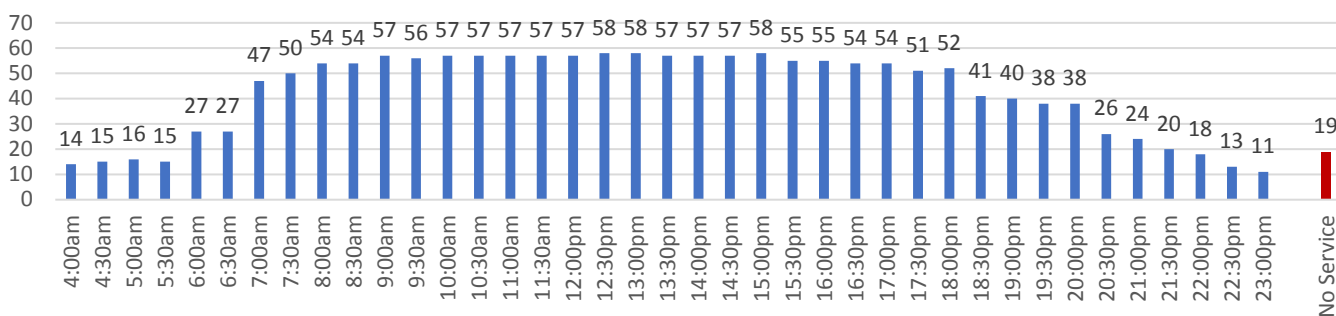


Online Survey Ultimate Sunday

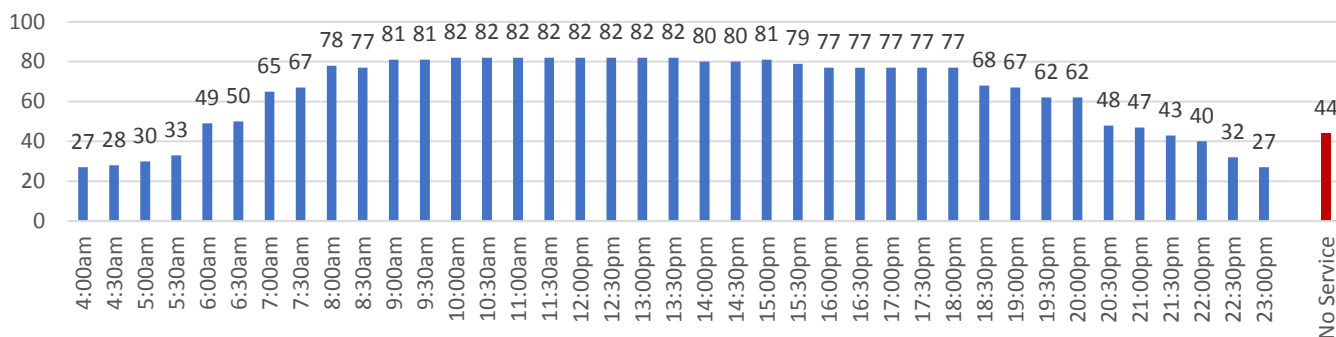


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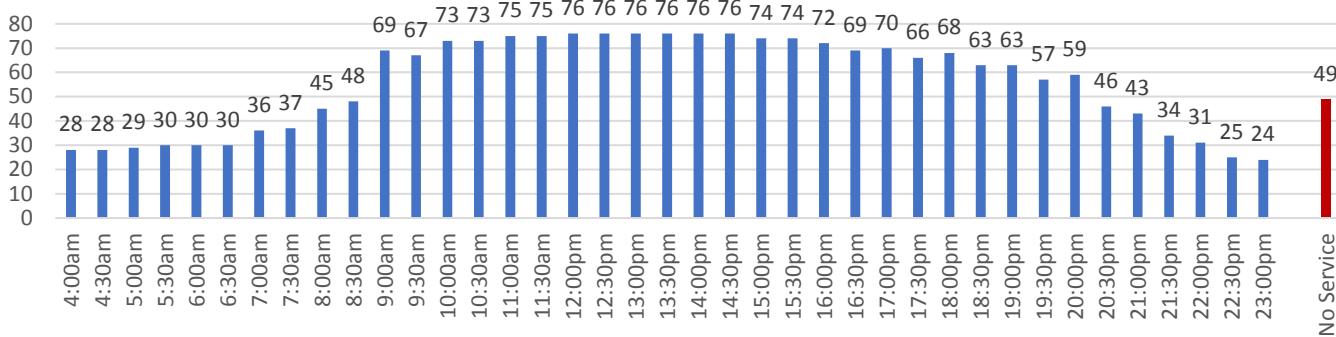
Online Survey Reduced Monday to Thursday



Online Survey Reduced Friday



Online Survey Reduced Saturday



Online Survey Reduced Sunday

