

2022 - 2024 Budget Survey Results

Engagement approach

Engagement on the Town's 2022-2024 Budget began with a survey which ran from April 19-May 14 on Let's Talk Cochrane. The survey was also available in the newspaper and was advertised on social media, through community groups and newspaper ads and we received 494 responses.

What we asked

To inform our plan and budget adjustment process, we routinely ask about expectations of Town services to better understand the needs and desires of Cochranites. This year, we asked:

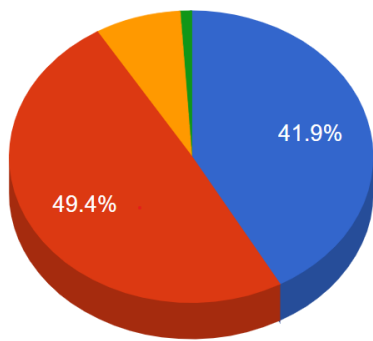
1. Your preferred service level for Town services.
2. Your position regarding taxation in Cochrane.
3. If you had an additional \$100 to contribute towards a Town service, where would you allocate it?
4. How much you support or oppose the use of specific financial tools to balance the budget.
5. Demographic questions to help us understand who we are reaching and who we are missing.

What we heard

Below is a selection of highly rated responses. Full report and verbatim comments: LetsTalkCochrane.ca/Budget

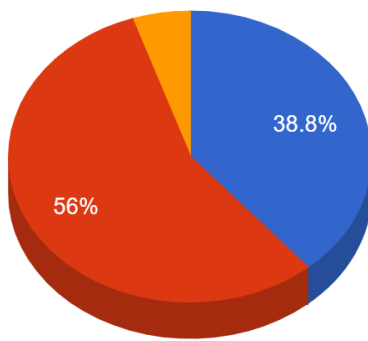
The Operating Budget funds the people, equipment, places and resources that bring Town infrastructure to life. The Town works hard to provide a high level of service to make Cochrane a great place to live. Please choose your preferred service level for the following Town services:

Community Safety



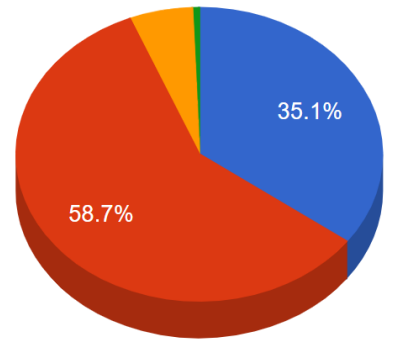
- Would like to increase service level
- Happy with current service level
- Would like to decrease service level
- Don't use service/unsure

Roads



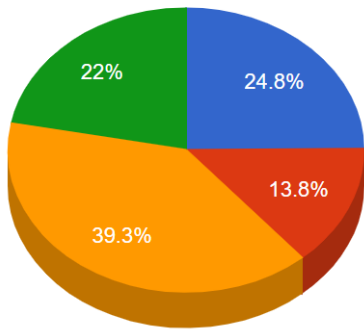
- Would like to increase service level
- Happy with current service level
- Would like to decrease service level
- Don't use service/unsure

Parks & Open Spaces



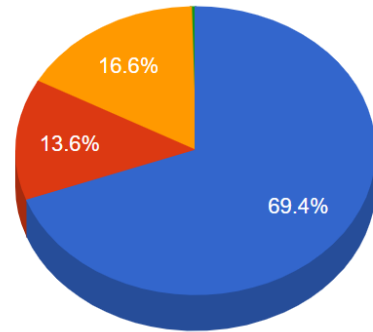
- Would like to increase service level
- Happy with current service level
- Would like to decrease service level
- Don't use service/unsure

Which statement best represents your position regarding taxation in Cochrane?



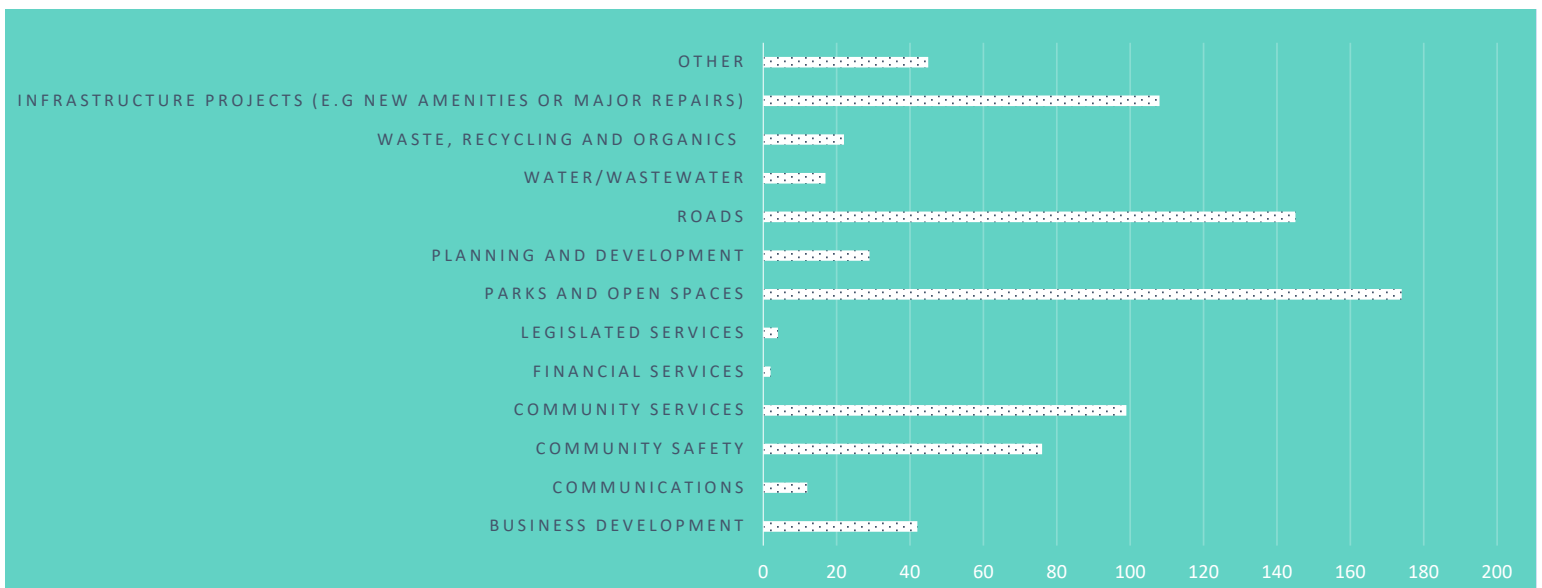
- I support a tax increase in order to enhance services
- I support a tax increase in order to maintain services
- I do not support a tax increase and wish to change services
- I'm not sure or need to know more before deciding

Do you support the use of tax dollars to build financial reserves for future infrastructure and maintenance?



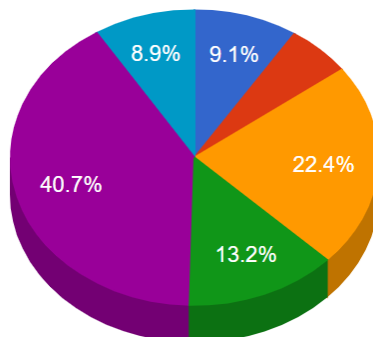
- Yes
- No
- Not sure/need to know more before deciding
- Does not matter to me

If you had an additional \$100 to contribute towards a Town service, where would you allocate it?



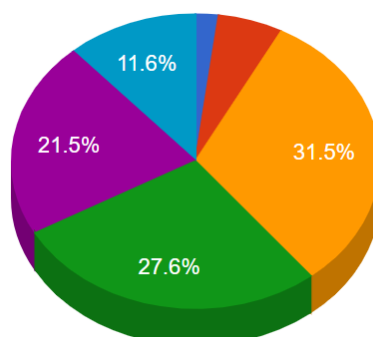
Each year the cost to provide services increases. The Town has a number of financial tools that can be used to balance the budget. Tell us how much you support or oppose the following options:

Introduce new user fees for some Town services that currently have no fees



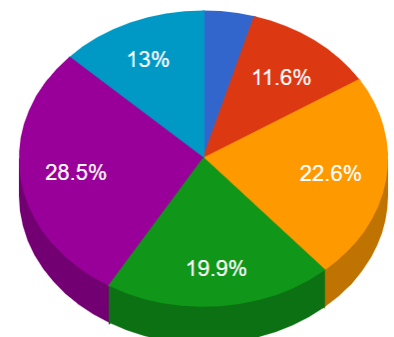
- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Neither support or oppose
- Don't know/unsure

Postpone infrastructure projects (e.g. new amenities or major repairs)



- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Neither support or oppose
- Don't know/unsure

Reduce the level of Town services (e.g. hours and services offered)



- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Neither support or oppose
- Don't know/unsure